

Strategic Innovation Course

Purpose: To improve and enhance each participant's creative thinking skills and problem solving skills. Participants will experience an improvement in their innovative thinking skills and see the power and efficiency of using a common problem solving process both individually and in a group setting. Problem solving efficiency and meeting effectiveness will improve through the use of a common language. Individuals and groups will be able to discover root causes of problems as well as a wider range of solutions. Trial and error can be a slow and costly way to solve problems. This course emphasizes a methodology for organized problem solving. Each participant's creative awareness is ignited and fueled in this fun and highly interactive workshop. Participant's leave this workshop motivated to think creatively when approaching problems. This is an experiential learning workshop which will be applied to real world problems.

Expected Benefits:

- Increased awareness and understanding of innovation resulting in an ability to apply proven innovation processes, tools and techniques to real problems.
- An improvement in creative attitude:
 - Increased curiosity and sensitivity to problems and opportunities
 - Increased awareness of one's own creative potential and skills
 - Receptivity to others' ideas and input
 - More tolerance for ambiguity and unstructured problems
 - Increased desire to initiate new ideas and commitment to act on them
- The ability to use a simple 4-step creative problem solving process
- Improved utilization of time while valuing the individual diversity of participant in a problem solving meeting
- Innovative Solutions to participants real world work related problems.

Who Should Attend: All individual at all levels throughout the organization. Works with both intact teams or cross functional groups.

Length: 2 days

Participants: 20

For more information contact Frank Prince

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