

# Creativity

In a world of rapidly accelerating change, we need the skills to adapt. These adaptability skills will be the survival skills of the future. Creativity is the most important adaptability skill you can develop. Creativity exists within all of us. We all had the spark of creativity when we were young. Through a series of life long experiences, we have developed a number of beliefs about our own personal creativity. These beliefs support our creative actions in our daily lives.

## Creative Thinking Skills Course

**Purpose:** This exciting session is designed to get your creative juices flowing. Discover the source of your creativity and the power it contains. Not only will you learn what motivates you to be innovative, you will take home the tools to motivate others.

This session is an introduction to the key principles, which underlie most creative thinking techniques. This is an experiential "hands-on" session for both individuals and groups. Participant's practice deferred judgment, looking at different points of view, and forcing relationships amongst their thoughts. They will also explore their habits, assumptions, and different peoples' maps of the world. Participants will learn the difference between adaptive and innovative creativity. This is a fun and active session filled with AHA's.

**Expected Benefits:**

- An improvement in application of creativity:
  - Increased awareness of one's own creative potential and skills
  - Receptivity to others' ideas and input
  - Tools to increase quantity and quality of Ideas
- Learn a Model for conducting effective idea sessions
- Measurable increase in creative ability
- Methods for direct application back in the workplace

**Length:** 1 day

**# Participants:** 15

**For more information contact Frank Prince**

**[www.frankprince.com](http://www.frankprince.com) | [unleashyourmind@mindspring.com](mailto:unleashyourmind@mindspring.com) | 214.215.8555**